



## INGENI's Quest for the Perfect Package Ends with a Sustainable Breakthrough.

INGENI, a Taiwanese skincare company, spent years seeking sustainable packaging. The quest ended with SR Packaging's EBM AIRLESS bottle, now the new home for INGENI's best-selling Revitalizing Body Lotion.

This choice was not just a simple redesign. It was a comprehensive solution to three distinct problems - - - sustainability, product protection, and consumer waste.

### A Victory for the Planet

EBM AIRLESS bottle directly addresses INGENI's core environmental goals.

**Reduced Footprint** It is crafted from Post-Consumer Recycled (PCR) plastics.

**Circular Design** The entire bottle is 100% recyclable, ready to re-enter the material stream.

**Material Efficiency** It uses significantly less plastic than traditional piston-style airless bottles.

### A Smarter Packaging for a Better Product

The innovative "airless pouch" inside the EBM AIRLESS BOTTLE is a thin film that contracts with each pump, keeping air out.

**Maximum Freshness** It provides superior anti-dioxide protection, safeguarding sensitive ingredients and extending product shelf life.

**Zero Waste** For consumers, it means no more shaking, cutting, or struggling to get the last drop. The system achieves a near-perfect evacuation rate, leaving less than 2% product residue.

**How INGENI change the packaging from a bottle to the EBM AIRLESS BOTTLE.**

► [www.instagram.com/p/DCWcdA5sT5M](https://www.instagram.com/p/DCWcdA5sT5M)

The result is satisfaction from INGENI and its users alike, and with its flagship product elevated, INGENI is now set for exciting international expansion.

**Ask for samples of EBM AIRLESS**

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